

# ATENA ITALY CAMPUS 2026

The First Step  
of Your Journey into Italian Art.



Welcome to the vibrant heart of Italian art and culture. ATENA ART ACADEMY proudly presents

# ATENA ITALY CAMPUS 2026

an elite educational program designed to transform your dream  
of studying art in Italy into an extraordinary reality.

Our **one-year Pre-Academy Course** is specially crafted to prepare and support students, facilitating  
their successful admission into Italy's most prestigious art Academies.

Join us to take the first crucial step on your artistic journey  
and unlock the doors to a world of creativity, tradition, and excellence.

## Total Immersion in Italian Art and Culture

Imagine waking up every morning surrounded by the majestic Alps, with the crisp air inspiring your  
creativity. Trentino, with its breathtaking landscapes, Lake Garda, and historically rich cities, becomes  
your open-air studio.

## Rovereto, home of Atena Art Academy

Is a small city rich in culture, dynamic and active in artistic production, with a vibrant youth scene.  
It is a very livable and safe city.

# The First Step of Your Journey into Italian Art.



### A Faculty of Excellence

The heart of ATENA ITALY CAMPUS is its extraordinary faculty.

Our students have the privilege of learning from:

- Academic professors
- Established contemporary artists
- Innovative designers
- Art history experts with in-depth knowledge of Italian heritage

Each lesson is a unique opportunity to learn from the best, absorbing centuries of artistic tradition and drawing inspiration from the most creative minds of the contemporary scene.

### Unique Cultural Experiences

The program goes beyond the classroom, offering:

- Exclusive guided visits to Italy's most important museums
- Workshops with local artisans, custodians of ancient techniques
- Participation in internationally relevant artistic events
- Excursions to art cities like Venice, Verona, and Milan,

easily reachable from Trentino.

# Our way







## International-Level Academic Program

**Our curriculum, developed over 10 intensive months, covers a wide range of artistic disciplines:**

- Visual Arts: from classical painting to advanced techniques
- Design: interiors, product, fashion, and more
- Visual Communication: graphics, illustration, multimedia, cinematography.
- Photography: analog and digital, with practical workshops
- Architecture: theory and design
- Art History: a journey through the centuries of Italian creativity

Each course is structured to provide solid theoretical foundations and practical experiences, allowing students to develop a high-level professional portfolio.



# Comprehensive Support and Comfort

**We understand the challenges of studying abroad;**

**that's why we offer:**

- Comfortable accommodation in shared apartments in the heart of Trentino cities
- Full assistance with visas, residence permits, and bureaucratic procedures
- Personalized tutoring and constant progress monitoring
- Support for integration into Italian culture



# Rovereto, strategic location: the city and its heritage

## Strategic Location: Nature and Culture at Your Fingertips

Trentino offers the perfect balance between unspoiled nature and cultural richness:

- Just steps away from ski slopes in winter and hiking trails in summer
- Close to Lake Garda, an endless source of inspiration for artists and poets
- Strategically positioned to explore Italy's most important art cities:
  - Venice: the city on water, the enchanting city of canals, known for its stunning architecture and vibrant culture (2 hours away).
  - Verona: the city of Romeo and Juliet, rich in Roman architecture (1 hour away)
  - Milan: the capital of design and fashion (2 hours away)
  - Florence: the birthplace of the Renaissance, famous for its art and architecture, including the Duomo and the Uffizi Gallery (3 hours away)





## Rovereto, strategic location: near major cities



### Milan

is a vibrant and cosmopolitan metropolis, an international hub of fashion, design, and art, where tradition and innovation blend in a unique and inspiring atmosphere.



### Venice

is a captivating and historic city, renowned worldwide for its stunning canals, rich artistic heritage, and timeless beauty, where culture and tradition come alive in an unforgettable setting.



## Rovereto, strategic location: gateway to Lake Garda and the Dolomites



### Lake Garda

Lake Garda offers students a beautiful and inspiring environment, combining nature, culture, and outdoor activities.



### Dolomites

Dolomites offer students a unique year-round environment: perfect for hiking and nature in summer, and a winter paradise for skiing and snow sports.



# Italian local Partnerships



## ACCADEMIA DI BELLE ARTI, URBINO

The Academy of Fine Arts of Urbino is one of Italy's most prestigious art schools, renowned for its history and excellence in artistic education. Our partnership with Urbino offers students privileged access and dedicated support, facilitating their entry and success in this creative and stimulating environment.

<https://www.accademiadiurbino.it>



## MART – MUSEO ARTE CONTEMPORANEA, ROVERETO

MART in Rovereto is a modern and contemporary art museum that houses a vast collection of works, including paintings, sculptures, and photographs. It is renowned for its innovative architecture and temporary exhibitions that explore current artistic themes.

<https://www.mart.tn.it>



## MUSE – MUSEO DELLE SCIENZE, TRENTO

MUSE – Science Museum of Trento, designed by the renowned architect Renzo Piano, is a cutting-edge museum that combines science, nature, and sustainability in a building inspired by the Alpine mountains. Our students can experience integrating art and science.

<https://www.muse.it>



## LICEO DELLE ARTI, TRENTO

The Liceo delle Arti di Trento e Rovereto is an innovative school that combines cinema, design, and graphic design. It fosters a creative environment where students explore their artistic talents through hands-on projects, workshops, and exhibitions, preparing them for future careers in the arts.

<https://www.liceodellearti.tn.it/>



# Student Benefits



## Art workshops

Learning by doing



## Immersion

Immerse yourself in the rich cultural heritage and Italian language



## Friendship

Making new friends



# The goal

Choosing Atena Art Academy means embarking on a unique journey, where every student is supported every step of the way towards success. We will always be by your side preparing you artistically, culturally, and personally so you can confidently face the entrance exams of Italy's most prestigious Art Academies.

You will never be alone. Throughout this unforgettable year, you will be inspired, moved, and have fun, making new friends and growing both as an artist and as a person. You will learn Italian and discover our rich culture, experiencing the beauty and inspiration that only Italy can offer. With Atena Art Academy, your dream of entering a renowned Italian art academy can come true.

We are ready to walk this path with you, supporting you on your journey to a brilliant future!



## Prestigious school curriculum

Admission to the most important  
Italian Art Academies



### **Accademia di Belle Arti di Urbino**

Atena Art Academy is proud to offer a strong partnership with the prestigious and historic Academy of Fine Arts of Urbino. At the Urbino campus, our students will be guided by expert instructors and will have the opportunity to attend two weeks of intensive workshops before the entrance exam. They can choose from the following Academy programs: PAINTING, SCULPTURE, DECORATION, GRAPHIC ARTS AND ILLUSTRATION, SCENOGRAPHY, and NEW TECHNOLOGIES. This is an extraordinary opportunity to experience Italian artistic excellence firsthand and to prepare thoroughly for your academic future.

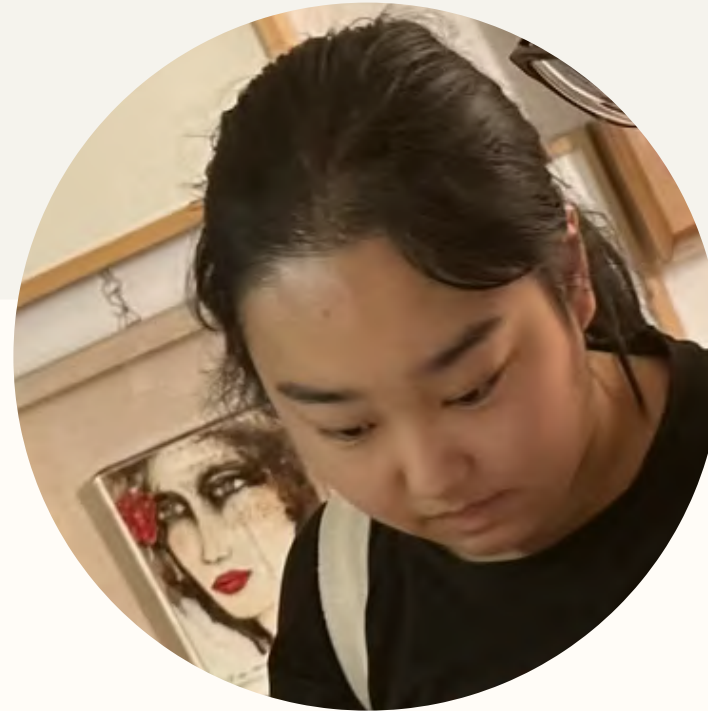


## Success Stories



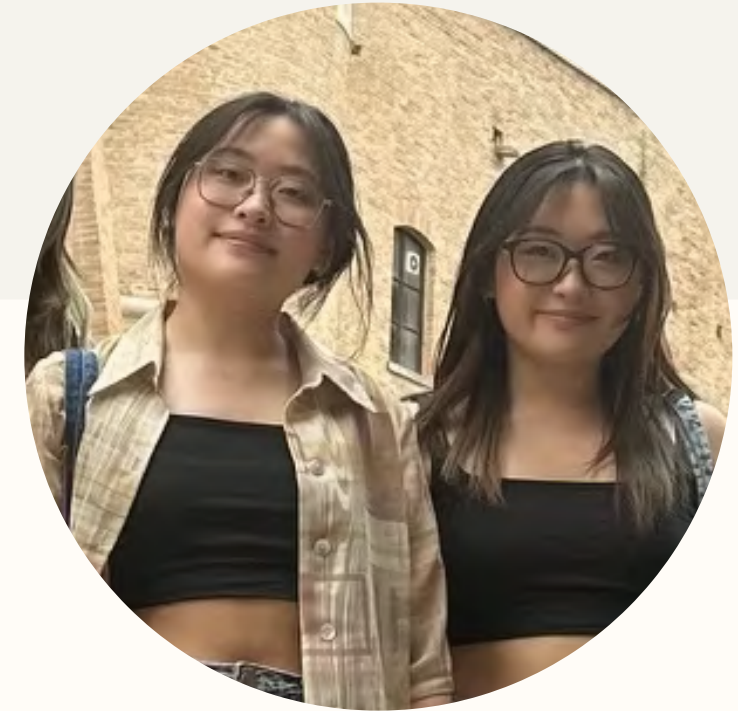
“Studying in Italy was a dream  
come true!”

**Irene**



“Atena Art Academy provided an  
immersive experience that  
deepened my passion for art.”

**Giada**



“Attending Atena Art Academy  
was a turning point in my artistic  
journey.”

**Michela e Luciana**



# Explore Client Opportunities

## For Our Associates

We offer an exclusive and highly profitable collaboration:

- Ten-year contract with periodic revisions
- Exclusive representation rights in your country
- Comprehensive marketing support and customized promotional materials
- Competitive rates with attractive discounts for large groups
- Continuous training and updates on the program

## By collaborating with us, you can:

- Offer your students a prestigious educational pathway in Italy
- Benefit from our experience and established infrastructure in Trentino
- Contribute to the international training of future artists and creative professionals
- Create a cultural bridge between your country and Italy





# Program cost

For Our Associates

- € 13.500 per student
- Special discounts: €13.000 for groups of 20 students or more
- Special discounts: € 12.500 for groups of 30 students or more

## The cost includes

- Complete academic program of 10 months
- Accommodation in shared apartments
- Basic teaching materials
- Guided visits to major museums (travel and entrance fees excluded)
- Assistance with visa and residence permit procedures
- Tutoring and progress monitoring
- Italian language certification (exam fee included)

## Not included in the program cost

- Airfare and airport transfers
- Daily meals
- Personal expenses and specific art materials
- Entrance fees for museums and extra cultural events
- Personal health insurance
- Local tourist tax (if applicable)
- Costs for any additional specialized courses or workshops
- Utilities (electricity, water, gas, internet)
- Local transport and trips: variable based on personal needs
- Specific art materials: depends on the course and individual preferences

## Payment Methods

- 50% of the fee by August 30
- Remaining 50% by December 20



# The experience

"ATENA ITALY CAMPUS" is more than an educational program: it is a transformative experience that opens the doors to the world of Italian and international art. Give your students the key to unlock their creative potential in the vibrant heart of the global art scene.

Don't miss the opportunity to be part of this extraordinary educational adventure.

Contact Atena Art Academy today and let's start transforming artistic dreams into brilliant international careers together!

Join us in Rovereto - Trentino, where nature inspires, history teaches, and art flourishes.

ATENA ITALY CAMPUS - Italian artistic excellence awaits you!

## A Journey into Italian Artistic Excellence

ATENA ITALY CAMPUS is not just a study path; it is the beginning of a personal and professional journey without borders:

- You will create lasting bonds with students from around the world, sharing passions and artistic visions.
- You will have the unique opportunity to collaborate with emerging Italian artists, bringing innovative projects to life that blend different cultures and perspectives.
- Participating in workshops and events will allow you to build an international network in the art world.
- The friendships formed here can transform into future professional collaborations, opening global horizons for your artistic career.

# the vision

Imagine working side by side with a future designer from Milan, a promising painter from Rome, or a visionary sculptor from Florence.

These collaborations will not only enrich your portfolio but also **provide you** with a unique perspective on the international art scene.

With ATENA ITALY CAMPUS, you will not only study art, but you will live it in every aspect.

You will be part of a vibrant creative community, ready to leave your mark on the global artistic landscape.

This is not just a year of study; it is the beginning of your artistic journey. A journey that will take you from classrooms to galleries, from historic cafés to modern studios, from the Dolomites to international biennials.

Get ready to transform your passion into a brilliant career, surrounded by friends who share your dreams and in a country that breathes art in every corner.

ATENA ITALY CAMPUS

The first step of your journey into Italian Art!



# To recap



## 1. Introduction to the ATENA ITALY CAMPUS 2026 program.

The program, offered by Atena Art Academy, will take place between September 2025 and August 2026, offering an immersive experience in Italian art and culture. Students will have the opportunity to study in Rovereto, a small culturally active city, located in the heart of Trentino, surrounded by the Alps and close to cities such as Venice and Milan.

## 2. Excellent Faculty

The program's faculty includes academic professors, contemporary artists, innovative designers and art historians who are experts in Italian cultural heritage. Each lesson offers students the opportunity to learn from leading figures in the artistic scene.

## 3. Unique Cultural Experiences

In addition to the lessons, the program offers exclusive visits to the most important museums in Italy, workshops with local artisans and participation in internationally renowned artistic events. There are excursions to cities such as Venice, Verona, Milan and Florence, which are just a few hours away from Rovereto.

## 4. Curriculum

The course covers a wide range of artistic disciplines, including:

- Visual arts: from classical painting to advanced techniques;
- Design: interiors, product, fashion and more;
- Visual communication: graphics, illustration, multimedia and cinematography;
- Photography: analog and digital, with practical workshops;
- Architecture: theory and design;
- History of art: a journey through the centuries of Italian creativity.

## 5. Student Support

The program offers students accommodation in shared apartments, assistance with visas and residence permits, personalized tutoring and constant support for integration into Italian culture.

## 6. Strategic Location

Trentino represents an ideal balance between uncontaminated nature and cultural richness, with proximity to ski slopes in winter, hiking trails in summer and cities of art such as Verona, Milan and Venice.

## 7. Costs and Administrative Details

The cost to participate in the program is €13,500 per student, with discounts for large groups. The price covers the complete academic program, accommodation, basic teaching materials, guided visits to museums and administrative assistance. However, personal expenses, specific course materials and transportation are not included.

# ENG





# To recap



## 1. Introduzione al Programma ATENA ITALY CAMPUS

Il programma, offerto dalla Atena Art Academy, si svolgerà tra settembre 2025 e agosto 2026, offrendo un'esperienza immersiva nell'arte e nella cultura italiana. Gli studenti avranno l'opportunità di studiare a Rovereto, una piccola città culturalmente attiva, situata nel cuore del Trentino, circondata dalle Alpi e vicina a città come Venezia e Milano.

## 2. Corpo Docente di Eccellenza

Il corpo docente del programma include professori accademici, artisti contemporanei, designer innovativi e storici dell'arte esperti del patrimonio culturale italiano. Ogni lezione offre agli studenti l'opportunità di apprendere da figure di spicco nel panorama artistico.

## 3. Esperienze Culturali Uniche

Oltre alle lezioni, il programma propone visite esclusive ai musei più importanti d'Italia, workshop con artigiani locali e la partecipazione a eventi artistici di rilievo internazionale. Sono previste escursioni a città come Venezia, Verona, Milano e Firenze, che distano poche ore da Rovereto.

## 4. Curriculum

Il corso copre una vasta gamma di discipline artistiche, tra cui:

- Arti visive: dalla pittura classica alle tecniche avanzate;
- Design: interni, prodotto, moda e altro;
- Comunicazione visiva: grafica, illustrazione, multimedia e cinematografia;
- Fotografia: analogica e digitale, con workshop pratici;
- Architettura: teoria e progettazione;
- Storia dell'arte: un viaggio attraverso i secoli della creatività italiana.

## 5. Supporto agli Studenti

Il programma offre agli studenti alloggio in appartamenti condivisi, assistenza per visti e permessi di soggiorno, tutoraggio personalizzato e supporto costante per l'integrazione nella cultura italiana.

## 6. Posizione Strategica

Trentino rappresenta un equilibrio ideale tra natura incontaminata e ricchezza culturale, con la vicinanza alle piste da sci in inverno, sentieri per escursioni in estate e città d'arte come Verona, Milano e Venezia.

## 7. Costi e Dettagli Amministrativi

Il costo per partecipare al programma è di €15.000 per studente, con sconti per gruppi numerosi. Il prezzo copre il programma accademico completo, alloggio, materiali didattici di base, visite guidate ai musei e assistenza amministrativa. Tuttavia, spese personali, materiali specifici per i corsi e trasporto non sono inclusi.

# ITA





To recap



1. ATENA ITALY CAMPUS项目介绍

本项目由Atena艺术学院提供，将于2025年9月至2026年8月举行，为学生提供沉浸式的意大利艺术与文化体验。学生将有机会在罗韦雷托（Rovereto）学习，这是一座充满文化活力的小城，位于特伦蒂诺（Trentino）中心，四周环绕着阿尔卑斯山，毗邻威尼斯和米兰等城市。

2. 卓越师资团队

本项目的师资包括高校教授、当代艺术家、创新设计师以及精通意大利文化遗产的艺术史专家。每一堂课都为学生提供向艺术领域杰出人物学习的机会。

3. 独特的文化体验

除了课堂学习，项目还安排了参观意大利最重要博物馆的专属行程、与当地工匠的工作坊以及参与国际知名艺术活动。还将组织前往威尼斯、维罗纳、米兰和佛罗伦萨等城市的文化考察，这些城市距离罗韦雷托仅数小时车程。

4. 课程设置

课程涵盖广泛的艺术学科，包括：

- 视觉艺术：从古典绘画到高级技法；
- 设计：室内、产品、时尚等方向；
- 视觉传播：平面设计、插画、多媒体与电影；
- 摄影：胶片与数码摄影，并配有实践工作坊；
- 建筑：理论与设计；
- 艺术史：纵览意大利数百年的创意历史。

5. 学生支持

项目为学生提供合租公寓住宿、签证及居留许可协助、个性化辅导以及融入意大利文化的全方位支持。

6. 地理优势

特伦蒂诺兼具原生态自然与丰富文化，冬季可滑雪，夏季可徒步，周边还有维罗纳、米兰和威尼斯等艺术名城。

7. 费用与行政细节

项目费用为每位学生13,500欧元，大团体可享优惠。费用包含完整学术课程、住宿、基础教材、博物馆导览及行政协助。不包括个人开销、课程专用材料及交通费用。

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